

Approval at
12/14/18 Board
Meeting

LAKE METONGA ASSOCIATION
MEETING MINUTES



DATE: 11/9/18 TIME: 9AM MEETING TYPE: **BOARD** ANNUAL SPECIAL

LOCATION: Mark Truyman

PRESENT: Gary Mueller, Gary Goeman, Steve Parks, Julie Janquart, Lynn Smith, Mark Truyman

I. Approve Agenda

After review of the agenda, additions were made which are listed in New Business. Mark Truyman made a motion to accept the amended agenda and seconded by Lynn Smith. The motion was carried by a unanimous vote.

II. Approve Minutes:

Both documents were submitted in printed form and distributed to each board member. After individual board members read each document motions were made, seconded and voted on. Julie Janquart then explained that each document would be submitted to Steve Parks for posting on the LMA website.

A. June 15, 2018 Meeting Minutes

A motion to accept the written minutes was made by Mark Truyman, seconded by Gary Goeman and passed by a unanimous vote.

B. 2018 Annual Meeting Minutes for Posting on Website with Pending Approval in 2019

A motion to accept the written minutes was made by Mark Truyman, seconded by Lynn Smith and passed by a unanimous vote.

III. Treasurer Report

Steve Parks submitted the treasurer report via email prior to this board meeting. Steve explained that we received a check from Forest County in the amount of \$3,500.85 from the Camp Site Assessment for Aquatic Plant Management at the County Park. There being no questions on the YTD treasurer's report, a motion was made by Mark Truyman to accept the treasurer's report, seconded by Gary Goeman, and carried by a unanimous vote.

IV. Newsletter Articles

A. Fall Newsletter Discussion

The board received a copy of proposed newsletter via email prior to this meeting for review. Board members individually complimented Steve Parks for the outstanding job he has done in putting out a great newsletter. Julie Janquart mentioned that this would be the first newsletter to be printed and distributed to members only which would affect the number being printed. Steve Parks explained that the decrease in number printed may well actually cause the cost of mailing to increase due to not being able to use bulk mail rates which the board understood.

B. Complimentary Newsletter Distribution

Understanding that the newsletter will only be delivered to LMA members but recognizing the newsletter as an excellent source of publicity for the association, Gary Mueller brought up the idea of placing containers around in area businesses to be used for placement of complimentary copies of the newsletter. After a brief but favorable discussion Gary Goeman made a motion to purchase 5 wall-mounted containers for this purpose. The motion was seconded by Mark Truyman and carried with a unanimous vote. Gary Goeman then motioned that 300 copies of the newsletter be printed with the excess number beyond the amount needed for delivery to members be placed at the businesses. The motion was seconded by Lynn Smith and carried by a unanimous vote. Gary Mueller agreed to take care of ordering the boxes.

V. 2018 Weeds-N-Walleye Fundraiser

The assessment of the success of the banquet was the focus of this discussion with all board members believing it to be one of the best in years. The improvement of the sound system made a significant difference this year. The consensus of the board discussion was that attendees appeared to thoroughly enjoy themselves and that the collection of money at the end went very smoothly. Everyone also felt decreasing the number of auctions helped in getting people out on time. The gross revenue was \$31,500 with an estimated fundraising total of \$16,000 after making final payments to Mole Lake Tribe and pre-banquet expenditures are taken care of.

VI. 2018-2019 Planning Grant: Project Update

The overall process for completing this project was explained by Gary Mueller with a detailed discussion regarding the stakeholder survey development and distribution. Gary also showed the 2007 Lake Study report. He explained that he had asked Mark Truyman to head up the Planning Committee which would need 6 to 8 volunteers. Individual board members gave Gary Mueller names of individuals whom they spoke to that are willing to participate. The list of names was given to Julie Janquart with the charge that a first meeting be set up via email with folks on the list. In addition, the

board discussed the need to send the 2007 survey questions to the committee members along with the notice of the meeting. Steve Parks volunteered to edit the formatting of the survey before sending it on to Onterra.

VII. Membership Drive Update & 2019 Invoice Mailing

Mark summarized that there has been an increase in membership numbers and that there are numerous people whom indicated that they thought they were current members. He also mentioned that the problem of people paying more than once during a calendar year would be corrected if we sent out an invoice at the beginning of each year. Mark then read a suggested statement for the invoice which would explain that people are free to pay now or at any time of the year, but the invoice is to help people avoid duplication. All board members agreed that sending out an invoice to all 2018 members for 2019 should be done as discussed above.

Julie Janquart brought up the idea of sending an invoice to all non-member riparian owners as well with a cover letter explaining the membership drive. Mark Truyman liked the idea and suggested we include a membership pamphlet for each non-member property owner. The board agreed to the idea.

VIII. Unfinished Annual Meeting Business

A. Lower Water Level (Annual Meeting Issue)

Mark Truyman reported that he spoke to Al Murray from the Zoning Committee whom explained that the dam is stationary and therefore opening/closing the dam to control water levels was not possible.

B. Crab Trap Regulations

During this meeting Mark Truyman and Gary Goeman researched DNR regulations regarding placement of crab traps as a result of this question from a member at the annual meeting. All board members agreed that the best way to communicate to all would be best served by posting the regulations to the website along with information regarding the dam.

IX. Clean Boats Clean Water 2019 Planning

Gary Mueller informed the board that Gary Mignon has decided to leave his position as CBCW Coordinator effective now. Julie Janquart mentioned that she had been working with Gary to complete the final funding reimbursement paperwork to file with the DNR. Mueller wondered if two of the inspectors from this past summer, Julie Van Lannen / Emma Eisenschink, would be willing to coordinate the program for 2019. Contact would be made with these individuals before the next board meeting to inquire of their interest. The board then discussed the need to make changes to the total number of hours for each landing as the north landing is utilized much more than the south landing. When completing the 2019 funding request the number of hours for each landing will be adjusted from the current 200 hours @ each landing to a more proportionate level.

X. 2019 Calendar of Events

After attempting to find out more details regarding the timeline for the Crandon 4th of July Parade to no avail, the board discussed possible dates for the 2019 Annual Meeting as being either July 4th or 6th. Recognizing that more information was needed in order to schedule the picnic as well, this agenda item was tabled to the next meeting. With the changes made to the clothing sales and raffle options, the board agreed that LMA would no longer need a double booth for Kentuck Festival Day & Art-in-the-Square. LMA will request a single booth for these 2019 events.

XI. Clothing Sales

Having received notice from Judy Van Zuidan that she would be discontinuing her service as clothing sales coordinator, Gary Mueller reported to the board that he had a conversation with Lynn Smith from Smith Sport & Hobby and Barbie Marvin from Creative Screening & Printing about working together to sell clothing with LMA Logo at each store. Lynn indicated at this meeting her willingness to work together on this project. She further explained that different types of logo applications would be used including embroidered design, however, to get apparel in on time for Christmas gift-giving only printed logo would be used. Gary Goeman made a motion to allow the above two entities to use the LMA Logo for clothing sales. The motion was seconded by Mark Truyman and carried by a unanimous vote.

XII. Logo Discussion (Tabled from last Meeting)

Aside from usage of the current LMA logo design, Lynn Smith, Barbie Marvin and Amy Bocek will be looking at possibly creating other new LMA logo designs for use as well.

XIII. New Business

A. Landing Signs

Gary Mueller brought up the fact that there are several signs at each landing located in different spots and was wondering what the board thought about the idea of combining them into one large sign to be placed in a strategic location where they may be easily seen. The board reached consensus to go ahead with the project.

B. Placemat Project

During the earlier discussion regarding LMA membership drive and 2019 Invoices the idea of designing and printing placemats with LMA information for area restaurants was brought up as a possibly public relations project was brought up. Board members agreed that this project was worth further discussion and research.

C. Key Chain Invoice for Charlie's

Mark suggested that in lieu of Charlie's major contributions at the WnW Banquet, LMA absorb the entire cost of the promotional key chains. With positive board reaction to this idea, a motion to wave the \$255.00 cost to Charlie's was made by Mark Truymen, seconded by Julie Janquart and then unanimously passed.

XIV. Adjournment

Julie Janquart made a motion to adjourn, which was seconded by Steve Parks and carried with a unanimous vote.