

LAKE METONGA ASSOCIATION

Minutes Approved at 6/15/18 Board Meeting

DATE: 5/4/18 TIME: 10:00 AM MEETING TYPE: BOARD ANNUAL SPECIAL

LOCATION: Mark Truyman's Home

PRESENT: Gary Mueller, Gary Goeman, Julie Janquart, Mark Truyman, Steve Parks, Lynn Smith

MEETING MINUTES:

I. AGENDA APPROVAL

A motion to approve the agenda as written was made by Steve Parks, seconded by Mark Truyman and was approved by a unanimous vote.

II. SECRETARY REPORT

A motion to approve the secretary report as written from the 1/19/18 meeting was made by Gary Goeman, seconded by Mark Truyman and was approved by a unanimous vote.

III. TREASURER REPORT

Steve Parks reported depositing a check for \$18,000 received from DNR as first installment of grant funding for the 2018 Lake Management Study. A motion to approve the treasurer's report as written was made by Gary Goeman, seconded by Mark Truyman and approved by a unanimous vote.

IV. NEW BUSINESS

A. DIRECTOR APPOINTMENT

Gary introduced Lynn Smith to the board explaining her willingness to be appointed to serve on the board in the director position vacated by Les Schramm's retirement one year ago. Gary Mueller made the appointment. A motion to approve the appointment was made by Mark Truyman, seconded by Gary Goeman and approved by a unanimous vote. The appointment fills the remainder of the term to 2019 vacated by Les Schramm.

B. WEEDS & WALLEYE BANQUET DISCUSSION

Gary Mueller brought up the topic of whether the board wishes to continue the \$250 Sponsorship Fee at this year's banquet. After a brief discussion an informal consensus was reached that we continue offering this deal for the 2018 banquet.

C. WISCONSIN LAKES ASSOCIATION MEMBERSHIP ASSOCIATION COST

Steve explained that the Head Count membership number of 97 members will be used on the form for the LMA Wisconsin Lakes Association Membership. He further indicated that WLA is asking for donations from associations and districts in addition to dues. After a brief discussion Gary Mueller made a motion to donate an additional \$250 beyond our membership fee to WLA. The motion was seconded by Gary Goeman and carried with a unanimous vote.

D. MILEAGE REQUEST

Steve Parks indicated that he met with the individuals doing the audit of the books but had to meet them in Green Bay. He requested approval to get a mileage reimbursement. After a brief discussion, board members reached consensus that Steve be reimbursed mileage at the current government rate which is \$.55 per mile.

E. LAPTOP COMPUTER PURCHASE FOR ASSOCIATION

Julie Janquart brought up for discussion the thought of purchasing a laptop computer for the association which would be used by Gary Mueller, President. After a brief discussion regarding who would take care of purchasing one it was agreed that Gary Goeman would seek help from his daughter, Ashley Pieper. A motion was made by Julie Janquart and seconded by Steve Parks to purchase a laptop with expenditure capped at \$1,500. The motion was carried with a unanimous vote.

V. TAXES

Steve Parks explained that the filing of tax paperwork has become more complicated. He asked if the board would agree to allowing him to arrange with a tax agency such as Wayne Link or H&R Block to complete the required forms for the association. After a brief discussion Julie Janquart made a motion to allow Steve Parks to line up an agency to complete tax forms with an expenditure cap set at \$400. The motion was seconded by Mark Truyman and approved by a unanimous vote.

VI. WEBSITE UPDATE

Steve Parks updated the board on status of Website changes which include the fact that Mike & Lynn Smith agreed to periodically update the fishing section of the website. In addition, Steve explained that he would like to contact the Sokaogon Tribe for permission to speak with Mike Preul about putting information on our website regarding tours at their fish hatchery. Steve will also contact Eddie Heath of Onterra to write a summary of results from the 2016 & 2017 treatments for the website. Lynn Smith volunteered to check around for the meaning of name Metonga.

VII. NEWSLETTER

Steve Parks indicated that he would like to get the spring newsletter out in two weeks and summarized some of the content already planned to include recent aerial photos of the lake. He requested articles from Gary Mueller and Mark Truyman (Membership Drive) as soon as possible.

VIII. ONTERRA FINAL REPORT DISCUSSION

There were no updates to report.

IX. 2017-2018 PLANNING GRANT

Gary Mueller indicated he would be setting up meeting with Onterra representative and hoping he could get it to happen on the same date prior to the start of our next board meeting.

X. CLEAN BOAT CLEAN WATER PROGRAM STATUS/NEEDS

Gary Mueller reported that Gary Mignon has only one person set to work at boat landings and needs more workers. Mueller asked Lynn Smith for names of individuals that have worked for her in the past that they weren't able to hire this summer. She passed along a couple names as possibilities. Some ways of posting this job opportunity to the public and membership were suggested by board members including posting help wanted card in local businesses and an advertisement in area newspapers. Board members also agreed to ask around for any interest as well. LMA must have a minimum of 200 hours in the books to meet the DNR requirements for reimbursement.

XI. SLOW NO WAKE BUOY / LOON WATCH UPDATE

Gary Mueller summarized the paperwork completed by Kayla Reed, which is ready for submission to the Town of Lincoln, including the amendment proposal, map of the lake showing location of additional buoys and an explanation of reasons for wanting to add the slow-no-wake buoys to farmers bay.

The board discussed concern for the reactions of riparian owners in the bay as possibly feeling that buoys would be placed without their direct input which would be a valid concern considering it will impact them directly and on a regular basis. After discussion regarding this concern, Steve Parks made a motion that a cover letter be included with the amendment proposal requesting that the Town of Lincoln pole all property owners in Farmers Bay for their reaction prior to approving the slow-no-wake buoy amendment. The motion was seconded by Julie Janquart and carried with a unanimous vote. Mueller asked Julie Janquart to draft this letter and send to Mueller for his signature.

XII. KITCHEN DEDICATION PLANS

The dedication date planned happens to be the same as Kentuck Days. The board discussed whether we could handle both events on the same day with enough volunteers. It was agreed that we would investigate changing to a different date for the dedication. A suggestion was made by Mark Truyman to do it on the same day as the Lions Club Summerfest. Gary Mueller will discuss the possibility with board members of the Lions Club and get back to LMA board afterwards. Mueller also explained that there will be a plaque placed in kitchen naming it the <u>Donna & Les Schram Kitchen</u>.

XIII. CALENDAR DATES CONFIRMATION

The dates for all LMA events, as discussed at the previous informal meeting were confirmed. The dates will be posted on the website as well as in the upcoming spring newsletter.

XIV. MEMBERSHIP DRIVE UPDATE AND SET ACTION PLAN

Mark Truyman summarized tentative Membership Drive plans made at an informal meeting with Julie Janquart and raised some topics for discussion and possible approval by the LMA board. The first topic was regarding the possibility of purchasing promotional floating key rings in partnership with Charlie's Lake Metonga Resort to be given to individuals during the membership drive and given out by Charlie's. The key ring would have one side printed with LMA website information and the other side with contact information for Charlie's. Discussion evolved around the cost for purchasing and printing. It was estimated that it would cost approximately \$250 for each organization at a total cost of \$500. A suggestion was made by Steve Parks to discuss colors used with printer prior to determining a final plan.

The second topic was the idea of offering free membership to new members through the end of year with an invoice or reminder notice sent in early January 2019. This would enable them to receive the last two newsletters for 2018. It would also provide postal address information for sending out future notices for membership renewal. We then emphasized the need to begin sending an annual membership renewal reminder each year for all previous year members. Individual board members agreed that the idea of reminders would be helpful in increasing membership count.

The final topic was the idea of creating a pamphlet which can be used during the membership drive. The pamphlet content was written out by Mark Truyman in rough copy. Steve Parks agreed to format the pamphlet with content provided by Mark and Julie. After a review of the pamphlet by the board, the pamphlet will be sent to printer with the number of copies to be determined.

XV. FUNDRAISING PLANS FOR 2018

Gary Mueller will ask Chris Mueller to hold discussion with other fundraising committee chairpersons to address plans for addressing duplicate requests for sponsorship & donation within near future. A change in plans for fundraising was discussed related to pulling back on some activities. The board reached consensus that we exclude the use of 50/50 raffle tickets in lieu of using a 100 Square 50/50 raffle board whereby individuals signing board include their phone number for contact if they win. This change will go into effect for 2018 Kentuck Days and Art in the Square. It will eliminate the need to acquire things for the ticket raffle and enable us to shorten the amount of time that volunteers need to spend at the booth. Clothing sales will continue at both events. In addition, if ready informational membership drive pamphlet could be made available to interested individual.

XVI. LOGO CHANGE UPDATE

Gary Mueller indicated that his son, Gary Jr was willing to come up with some new logo designs for board approval. Being busy at work it may take 2 to 3 weeks before he has some designs to submit.

XVII. ADJOURNMENT

A motion to adjourn was made by Mark Truyman, seconded by Gary Mueller and approved by a unanimous vote.

XVIII. NEXT MTG:

June 15, 2018 with a tentative time of 10:00 which is dependent upon possible meeting with Eddie Heath before regular board meeting.