

**LAKE METONGA ASSOCIATION
MEETING AGENDA**



DATE: 4/25/19 **TIME:** 9AM **MEETING TYPE:** **BOARD** ANNUAL SPECIAL

LOCATION: Gary Goeman's Home

BOARD MEMBERS PRESENT: Gary Mueller, Gary Goeman, Mark Truyman, Julie Janquart, Emma Eisenschink

I. Approve Agenda

The meeting was opened at 9:03 am by Gary Mueller. After the board reviewed the agenda a motion was made by Gary Goeman to approve the agenda as written. The motion was seconded by Mark Truyman and passed by a unanimous vote.

II. Approve Minutes [12/14/18] *(Sent by email prior to meeting)*

All board members confirmed receiving meeting minutes by email and reviewing them in advance of the meeting. Hard copies were distributed at the meeting. There were no additions or corrections made. A motion to approve the minutes as written was made by Mark Truyman, seconded by Gary Goeman and carried by a unanimous vote.

III. Treasurer Report *[Tabled to May Board Meeting]*

Board members acknowledged receiving by email and reviewing the 2018 Financial Report and 2019 Report (through March 31st). It was felt however that discussion and approval should be tabled to the next meeting due to Steve Parks' absence from this meeting.

- A. 2018 Summary Questions (if any) *(Sent by email earlier in 2019)*
- B. 2019 Current Report (Motion to Approve) *(Sent by email prior to meeting)*
- C. 2019 Financial Audit: Volunteers Needed

IV. Clean Boat Clean Water

A. Current Program Status (Financial Grants, Inspector Hiring, etc.)

CBCW Coordinator Emma Eisenschink reported that the same individual inspectors from the 2018 season would be working again in 2019. She would like to increase the number of inspectors, asking for permission to place an advertisement in the local papers which was informally approved by the board. After some discussion regarding the need for more workers and current rate of pay (\$10 per hour) possibly a deterrent to getting individuals to apply, a motion was made by Gary Mueller to increase hourly payroll as follows: \$11 for New Employees, \$12.00 for returning employees (Carter Bissonette & Julie Van Lannen) and \$13.00 for Emma Eisenschink. Emma agreed to complete data entry work, etc. when possible while working at the landing in between doing boat inspections. In addition, Emma will handle training new employees, scheduling and payroll organizational responsibilities.

B. New Landing Signage & Handout Literature

Emma Eisenschink presented pictures of current signage at the north and south landing followed by a discussion with board regarding several issues including decay making reading difficult along with fact that signage is dispersed in different locations at landing. The board agreed that an update to all signage was warranted which will consolidate signage location and clarity for each landing. Emma will check with her school personnel about possibly having sign board made by students at Wabeno High School with LMA paying for materials. Gary Mueller suggested that plexiglass or another type of material be used to cover the sign to protect from weathering. Emma also showed a picture of the Dane County Invasive Removal Station which included a map of a boat demonstrating the locations which should be cleaned off prior to leaving the boat landing. In addition, Dane County includes along with map, long-handled tools which can be used by boaters to enable ease of reaching weeds under the boat trailer. Mueller and Goeman felt that LMA could make this type of tool at a very minimal cost to include with proposed signage upgrade. Gary Goeman made a motion to set an original budget of \$500.00 for the signage upgrade project with the possibility of needing to amend this amount at a later meeting if necessary. The motion was seconded by Mark Truyman and passed with a unanimous vote.

Emma presented a copy of a CBCW pamphlet which she and Steve Parks worked on together, proposing that it be distributed at the landings by our inspectors this summer. She explained that after pulling the information

together she asked individuals if they would be receptive to receiving it when putting boats in and most indicated they'd throw it away. When asked what would make it more appealing the idea of placing a map of Lake Metonga on the backside with key lake information would be beneficial. Emma indicated that she and Steve will be able to add a map with detailed information to which individual board members suggested locations of eagle and loon nests, "wading" / "rafting" areas and Charlie's be added to the map. Mark suggested that the pamphlet be made by Pioneer Express as was done with the membership pamphlet using the same paper type, etc. Emma was informed that LMA has an account there which should be used for this project. With these modifications made the board agreed to give the pamphlet idea a trial run for one season after which a review would be completed to determine the value of using in the future. The board informally approved that 250 copies of this pamphlet be made initially.

V. 2018-2019 Lake Study Planning Grant

A. Stakeholder Survey Update

Mark Truyman and Julie Janquart summarized the two meetings held with Onterra after the Stakeholder Survey was submitted to the DNR for review. At the first meeting we reviewed a lengthy list of DNR editing suggestions and/or requirements then created a counter-proposal back to them which was then re-submitted by Josephine Barlament, Onterra. Following several emails back and forth reviewing further DNR input the second meeting was set up to review the final draft of the survey and make decisions related to the distribution strategy and timeline which the board and committee members were subsequently informed of through emails prior to this meeting.

B. Post-Survey Timeline Planning

A brief discussion regarding the post-survey activities included the fact that paper copies of the survey will be entered into Survey Monkey by LMA volunteers and that a formal meeting will be set up to include all board and committee members at which time Onterra will review the results and future plans.

VI. 2019 Membership Drive Activity

A. Invoice Project Summary

Invoices were sent out in January to all 2018 member and non-member property owners which included Metonga Shores Condo owners and people with deeded access, which were added to the LMA contact list after Stacey Karcz updated this information for LMA. Mark Truyman informed the board that we would now be moving into Phase II of the Membership Drive which will be to engage more local businesses in being active members of LMA. Gary Goeman volunteered to work with Mark Truyman with this portion of the drive suggesting that he and Lynn Smith, as members of the Business Association, would be able to assist. Ideas were tossed around for approaching this with a suggestion by Gary Mueller that LMA sponsor a business lunch in conjunction with the Chamber of Commerce.

B. Current Membership Report & Potential Invoice Impact Discussion

Julie Janquart informed the board that the Contact List for 2019 has been updated after reviewing Forest County Property Map Listings prior to the distribution of the Stakeholder Survey. The list now includes 326 individual property owners including riparian, condo and deeded access property owners. She reported that as of 4/23/19 there are 116 property owners whom are 2019 LMA members which exceed the total number in 2018. Of this number, 35 percent (41 individuals) were not members in 2018 indicating that reminder notices may be an effective approach as noted by Gary Goeman.

VII. 2019 Calendar of Events Updates

A. Finalize Boat Parade, Picnic & Annual Meeting Dates

Annual Meeting: Thursday July 4, 2019 9:00 AM Crandon High School

Boat Parade & Picnic: Saturday July 6, 2019 2:00 PM & 3:00 PM Charlie's Lake Metonga Resort

B. Picnic Plans

Gary Goeman explained that with the individuals he has lined up in the past whom he expects will be there to help along with the board that he does not need additional help. The tentative raffle plans include larger meat raffle and liquor. He will also once again raffle refrigerator full of meat. Detailed planning yet to be completed. Attendees should be encouraged to bring their coolers and ice packs as meat raffle will be big.

C. Kentuck Day Festival & Art-in-the-Square Participation Plans

Specific plans for these dates will be discussed at a later meeting when input from Steve Parks, Lynn Smith and Deb Gaurke can be attained but the board determined that we should reserve the double booth for both events. If plans don't result in need for the double or single booth for either event it will be donated to the Humane Society or another charitable-type organization as was done last year for Art-in-the-Square. Julie Janquart will alert Deb Gaurke to reserve the booth for both events.

D. Weeds-N-Walleye Banquet: Date & Perpetuation Plan

The date for WnW is October 12, 2019 5:00pm which has been reserved. Specific planning details will be discussed at another board meeting, however the board agreed that a business sponsor push would not be as intense this year. Gary Mueller explained an idea that his son uses for another event where "basket" ideas are listed and individuals or businesses sign up for and prepare a basket with the specified theme. Discussion on this will continue. Julie Janquart asked Gary Mueller to pull the membership off the early bird special as it creates confusion with individual's whom are already members which he agreed to do. Gary Mueller also suggested that we improve incentives for table sponsors. The kick-off for this event should take place by August 1, 2019 and Julie Janquart agreed to assist Gary Mueller in coming up with a table spreadsheet.

Mark Truyman brought up the need to begin planning for a future without Gary & Chris Mueller serving as chair for this event by engaging other individuals to work directly with the Muellers this year while each step of the process is happening. Mark felt that if the workload was divided up amongst several different individuals it would easier to sustain for years to come. Gary Mueller agreed to sit down with Chris and identify the specific phases of planning for this event to enable a search for interested volunteers to help. This topic is tabled to next meeting.

VIII. Tabled Items from 12/14/19 Meeting Agenda

A. Boat Landing Sign: Project Update

See discussion IV.B

B. Placemat Project Discussion

Mark Truyman felt this would be a relatively inexpensive project to do and volunteered to check with some local businesses (restaurants) to see if there would be interest in this idea and get an estimate for cost. The board agreed that a map of Lake Metonga be included on the placemat, keep content to generic information to avoid reproducing annually, and do in color. This topic to be tabled to next meeting for follow-up discussion pending Mark's research

IX. Old Business Review & Updates

A. Newsletter Complimentary Copy Project

Some board members whom have had input from individuals felt that this project has been well received and is worthy of continuing as is with copies continuing to be placed at Charlie's Lake Metonga Resort and Smith Sport and Hobby. Mark Truyman volunteered to check into adding Crandon Hotel as a location. Gary Goeman suggested that Steve Parks put a short statement on the website indicating to people where they can pick up a hard-copy of the newsletter.

B. Clothing Sale Update Tabled to next meeting due to Lynn Smith's absence

X. New Business

A. Lake Cameras: Upgrade and Additional Unit in Farmers Bay Tabled to next meeting / Steve Parks absence

B. Fireworks Discussion

It was explained that this topic was approached when it was noted that a pair of eagles had eggs hatching in the nest on Lake Metonga. The concern evolved around the detriment of fireworks upon the eaglets. Mark Truyman explained that he brought up the topic of fireworks stressor to wildlife at a recent FCAL meeting where the consensus seemed to be that it is getting to be too much! Individuals representing other organizations asked that if Mark is able to acquire information from the Raptor Center regarding the impact on wildlife that he pass it along and they will distribute and/or post for their members. A decision by our board regarding a

possible posting on our website is yet to be determined as the board recognizes the need to remain impartial. Further discussion is tabled to the next meeting.

C. Boat Parade Participation Increase

Mark Truyman brought up the subject of current participation in the boat parade being very low and a discussion of either discontinuing the parade all together or taking steps to increase participation took place. Consensus after a brief discussion related to the idea of discontinuing was to continue the parade for one more year and try to increase participation by offering some enticing prizes and enhance preliminary publicity. Ideas for prizes include \$300 Tiki Bar certificate for Charlies, \$200 Smith Sport & Hobby certificate, Weeds-N-Walleye Banquet Table (8 People), \$300 Shopper Trifecta (Tricia's Treasures, Flowers from the Heart, Rustic Allure), Mole Lake Overnight & 10 Washes at Best Wash. Gary and Cissie Goeman agreed to acquire prizes at LMA expense and structure the list for 1st to 5th place prizes.

D. Cooperative Newsletter / Website Content Outreach: High School & Mike Pruel

This topic tabled to next meeting due to Steve Parks Absence

E. Spring Newsletter (Send 1st half of May)

Board members were encouraged by Gary Mueller to get their articles in to Steve Parks asap as Steve will be extremely busy with returning to work after tending to a family matter.

F. Possible Snowmobile Races on Lake Metonga as per Mike Paschen: Update from Mark T.

Mark Truyman explained that he was approached by Mike Paschen in March regarding a group of individuals interested in moving their informal snowmobile races to Lake Metonga in 2020. Mike just asked if LMA would have any objections to it as a representative for property owners and to give us a heads-up in the event that we saw it as a revenue-producing opportunity. The board held no objection to the idea and Mark will communicate that to Mike Paschen.

G. Annual Meeting Ideas

Mark Truyman brought up the idea that the agenda should be posted to the website in advance of the annual meeting in the hopes of increasing attendance. Julie Janquart explained that it can be done but then the agenda needs to be set earlier than it has been done the past two years which has been in mid-June.

H. LMA Board visit to Walley Hatchery

At the request of Mark Truyman Gary Mueller agreed to contact Mike Pruel to set up a visit to the tribe's hatchery for all board members and family to attend.

XI. Next Meeting: Tentatively set for May 16, 2019 or May 17, 2019 pending contact with Lynn Smith & Steve Parks.

XII. Adjournment

Julie Janquart made a motion to adjourn the meeting which was seconded by Gary Goeman and passed unanimously.

Respectfully Submitted by:
Julie A. Janquart

May 6, 2019

Signature