

Minutes Approved @
6-27-19 Board Meeting.

LAKE METONGA ASSOCIATION
MEETING MINUTES
MEETING TYPE: BOARD ANNUAL SPECIAL



DATE: 5/24/19 TIME: 9:00 AM

LOCATION: Gary Goeman's Home

MEMBERS PRESENT: Gary Mueller, Gary Goeman, Steve Parks, Julie Janquart, Lynn Smith, Mark Truyma

I. **Agenda Approval**

The meeting was opened at 9:00am. After a brief review, the agenda was left open with the option of changing.

II. **Minutes from 4/25/19 Review & Approval (*Sent by email prior to meeting*)**

A printed copy of the minutes was distributed to each board member for final review. Julie Janquart explained that item VI.B of the minutes for 4/25/19 was accurately reported as written however during that meeting she misinformed the board regarding the total of 116 memberships for 2019 as exceeding the total membership count for 2018 as there were 137 individual members last year. A motion to approve the minutes was made by Gary Goeman, seconded by Lynn Smith and carried unanimously.

III. **Treasurer Report (*Tabled from 4/25/19 Meeting*)**

A. 2018 Financial Report Summary (*Sent by email earlier in 2019*)

All members acknowledged receiving and reviewing this report. There were no questions or concerns. A motion was made to accept the report by Julie Janquart, seconded by Lynn Smith and carried unanimously.

B. 2019 Current Financial Report through April (*Sent by email prior to meeting*)

All members acknowledged receiving and reviewing this report. There were no questions or concerns. A motion was made to accept the treasurer by Gary Goeman, seconded by Mark Truyma and carried by a unanimous vote.

C. 2019 Audit: Volunteers Needed

An audit of the financial books needs to be completed prior to the annual membership meeting. Steve Parks explained that last year's audit took approximately 2 hours but will take less time as only a one-year period needs review. Gary Mueller suggested Kim Reed, Julie Janquart suggested Steph Mattson and Mark Truyma thought Ed Smith may be willing to help. The board agreed with all three individuals with the hope that each would agree to do so.

IV. **Stakeholder Survey**

A. Status Update

Mark Truyma and Julie Janquart reported that Josephine Barlament from Onterra indicated in an email received before this meeting that there was a 31% rate of response on the Survey Monkey online survey and that 220 paper copies were mailed out to people whom had not completed the online survey as per our original plan. Only 11 paper copies have been returned thus far which need to be completed on the Survey Monkey site. The board then discussed problems individual stakeholders have had related to difficulty accessing the website, not receiving initial and/or reminder postcard notifications and delays in receiving by mail. As reported by Julie Janquart, there was also indication from Ed Smith that some individuals having easement to the lake did not receive survey notification. Board members acknowledged that these issues will likely impact the total rate of return.

B. Technical Problems: Survey Monkey Online & Question 34 Response Problem

Julie Janquart explained that Grant Reed sent an email approximately 3 or 4 days after Survey Monkey opened regarding a concern over Item 34 on the survey as not allowing more than one option for a response to chemical treatment, hand-pulling and mechanical harvesting of invasive weeds. After learning options that Josephine Barlament, Onterra proposed for a resolution, which included correcting the item on Survey Monkey, possibly re-sending the entire survey to those whom had already completed it to do again, and leaving as is, Julie and Mark agreed on a plan. Josephine was directed to make the necessary corrections to Item 34 so that individuals not having completed the survey yet are able to respond appropriately as was intended and not re-open survey to those whom had already completed it to avoid further confusion. Onterra would then need to clarify this discrepancy in the final report of the survey to validate the result.

C. Potential Additional Plans to Increase Response

Although only a week and a half into the survey period most board members felt that the 31% rate of return on the surveys was low and warranted further actions to attempt to increase the response significantly. Julie Janquart suggested that sending out hard copies to everyone whom hadn't completed a survey would possibly be adequate and that further action may not be necessary. After further discussion the board decided to extend the completion date from June 3, 2019 to June 10, 2019 officially with a grace period to June 17, 2019. In addition, a "Final Notice" letter drafted by Steve Parks would be sent out by the Business Connection (third party) to all individuals not completing the survey before the mailing date.

V. **Clean Boat Clean Water**

A. Landing Inspection/Inspector Update

Gary Mueller reported that he will be attending a meeting of all inspectors at the North Landing May 25, 2019 at the

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Motion to approve minutes as written made by Gary Goeman, seconded by Mark Truyma and carried by unanimous vote. [Noted on 6-27-19 Minutes]

request of CBCW Coordinator Emma Eisenschink. The intended purpose of the meeting is to train individual inspectors, complete necessary payroll paperwork and distribute the schedule. Two new inspectors were hired bringing the total number to 5 individuals.

B. New Landing Signage Update

Steve Parks will use pictures of current signage and arrange on poster board to show the layout of the future upgraded sign which will be made by a local sign company. The poster sign replica will be prepared in time to show at Annual Membership Meeting.

C. Handout Literature Update

Julie Janquart explained that Emma Eisenschink indicated that her handout flyer was ready to go except for the lake map on the back. She indicated that she would need help with the locations of eagle's nests and "rafting" locations on the lake. The board briefly discussed and agreed the proposed map created by Steve Parks should be used on the back of Emma's flyer. Gary Goeman volunteered to attend the meeting at the boat landing the following morning to help Emma with the locations. Julie also explained that Steve Parks had completed another version of the same pamphlet being used for CBCW which was more comprehensive and could be used as an LMA promotional project with distribution at local events and area businesses. The board agreed to the idea and Steve's pamphlet will be distributed at LMA booths for Kentuck Festival Day, Art-in-the Square, and the Forest County Festival held at the Brush Run Grounds on July 5th, 6th and 7th of this year. Both pamphlets were approved for printing at Pioneer Express.

D. Inspector Clothing (New Discussion)

The board discussed and agreed that there was a need to provide inspectors with clothing to wear at the boat landings, with Gary Mueller indicating that Emma Eisenschink's request to include hoodies as a valid request with cool mornings. Julie Janquart explained that only clothing purchased from the UWSP extension could be reimbursed through the state CBCW grant after which Steve Parks indicated that our Mole Lake Grant had no such stipulation. It was suggested that the clothing be designed to include the LMA logo along with CBCW verbiage and be purchased locally at Creative Screen Printing.

VI. Business Tabled from April 25, 2019 Meeting

A. Clothing Sale Update

Lynn Smith reported that clothing sales have been slow but felt that was due to the cool and rainy spring. She felt that with the impending Memorial Day weekend and summer upon us that sales would increase.

B. Placemat Project Update

Mark Truymen indicated that he had learned cost estimates from local printers would be cost prohibitive unless buying in bulk. The total number ordered would need to be determined based upon the number of locations that we would give them to. Mark also summarized his brief discussion an owner of Charlie's Lake Metonga Resort whom suggested that they wouldn't probably use them. The board discussed and agreed that this project would require more effort than worth and decided against pursuing.

C. Lake Cameras: Upgrade & Additional Unit Purchase for Farmers Bay

A suggestion was made by Steve Parks that the Eagles nest Camera could be switched over to "real time" but it was learned that in doing so it would slow Mark Truymen's internet speed, which Mark was not in favor of doing. The board agreed with Mark completely and decided not to pursue this change. Discussion over the addition of a camera in farmers bay near the loon nesting area was discussed briefly but was dropped due to unavailable internet services. Lynn Smith indicated a willingness to explore the installation of a camera at an eagle's nest located at her property on the north end of the lake in the future. The board agreed to table the idea of upgrades to cameras indefinitely until such time when broadband internet connections make it a more viable option.

D. Fireworks Display / Loud Noise Awareness

Mark Truymen indicated he is still working on acquiring "official" educational materials from the Raptor Center pertaining to the impact of fireworks displays on wildlife but has had a difficult time reaching individuals from the center. If and when he received this information, he will share it with FCAL as per their request along with sending to Steve Parks for publication on our website and newsletter after board approval.

E. On-Topic "Expert" Interview or Presentation for Newsletter/Website/LMA Mixer (Ideas: Mike Pruel on ML fisheries, walleye restocking, etc.; Raptor Center on eagle/loon/waterfowl lake habitat do's & don'ts, etc.)

Steve Parks explained his ideas for getting students (tribal and non-tribal) involved in a program to conduct interviews, make video recordings and publish information from "local experts" pertaining to environmental and nature topics of interest. Lake Metonga Association could form a partnership with local tribes and school personnel to facilitate this program which would potentially yield academic benefit for students directly. The board reacted very positively to the idea but understands that contacts to key individual would be a critical first step. Gary Mueller volunteered to contact tribal representatives to see if they'd be interested in pursuing this project. We also discussed the idea of getting Mike Pruel to do a presentation sponsored by LMA as a "social mixer" but the idea was tabled due to Mike's very busy schedule.

VII. 2019 Membership Drive: Business Focus Update (if any)

Gary Goeman suggested that he, Lynn Smith and Mark Truymen set aside one full day to visit local businesses not already LMA members to solicit membership. Both individuals agreed to the idea and will work on setting up a date for the near future.

VIII. 2019 Calendar of Events

A. Boat Parade Increased Participation Plan & Prize Update

The parade will begin at 2:00 on July 6th. Gary Goeman indicated that he and Cissie will be contacting businesses soon to finalize the certificate prizes and value of each. He reviewed the list of businesses (from last meeting minutes) that he would be contacting and that afterwards he and Cissie will determine 1st through 5th prizes. He indicated there will not be a theme for entrants to follow and any kind of boat will be allowed. Advertisements need to be posted on the web page and in the local paper soon.

B. Picnic Plan Update

The picnic will begin at 3:00 on July 6th immediately after the boat parade. Gary is planning on getting more meat and a couple cases of booze for the raffle. He will be contacting Pete Salm for food which will again include hot dogs and brats.

C. Kentuck Day Festival & Art-in-the-Square Participation Plans: Tabled from April Meeting

Steve Parks reported that booth fees for both events have been paid. After a brief discussion of what we would be doing with the booths it was agreed that there would not be raffle fundraising activities but rather providing information regarding LMA activities and purpose. In addition, we will hand out the AIS informational brochure created by Steve Parks. Clothing sale will also take place at the booth between 11:00 and 2:00 with the selection of clothing type for sales under the supervision of Lynn Smith. Gary Goeman will line up an extra volunteer to handle the clothing sale during this time. Gary Mueller made a motion to budget \$500 to purchase clothing inventory for these events which was seconded by Julie Janquart and carried by a unanimous vote. The board also decided that LMA will use the double booth for both events rather than donating it to the Humane Society as was done last year.

D. Weeds-N-Walleye Banquet Perpetuation Plan Update: Any Volunteers?

Gary Mueller informed the board that he will forward information from Gary Mueller, Jr regarding the online process their church uses for raffle baskets after which the LMA board can discuss as possible use for the 2020 WnW banquet. At this point Gary Mueller felt that with the help of Julie Janquart with address labels, the development of a table assignment document and board member help as was done last year that additional volunteers were unnecessary.

IX. Old Business Review & Updates

A. Newsletter Complimentary Copy Project

This project seems to be well-received as containers at each site are empty. Steve Parks informed the board that with the printing of the spring newsletter he ordered an additional 200 copies printed for this purpose which were being mailed to Gary Mueller for distribution at the two locations: Charlie's Lake Metonga Resort and Smith Sport & Hobby.

B. LMA Board Hatchery Visit Update

Gary Mueller will contact Mike Pruel within the next week to inquire about setting up a visit and send information.

X. New Business

A. Alternate EWM Programs in lieu of Chemical Treatment Discussion (i.e.: hand-pulling & native plant re-establishment)

This discussion was tabled to a later meeting after the 2019 Lake Management Plan had been completed but board members agreed that it was important to maintain contact with Scott Van Egerin, DNR while we await the report.

B. Annual Meeting: Set Agenda

The agenda for the 2018 Annual Meeting was reviewed and it was agreed that we follow the same format, use a power point again, update with current information and add slides for a summary of the status of the Lake Management Study.

C. Business Information Section Added to Website (Item Added to Original Agenda)

Steve Parks will be adding a section to the website whereby local businesses can advertise services and/or products they provide or sell to assist people with activities such as shoreline restoration, engine repairs, etc. During their business membership drive, Gary Goeman (Mark Truymen & Lynn Smith) will inform business owners of this opportunity for online advertisement.

D. Facebook Page, Snapchat & Instagram Set-up (Item Added to Original Agenda)

Lynn Smith suggested that LMA may want to increase notoriety by using these social media outlets in addition to having a website as many young people utilize these outlets more frequently. Gary Mueller volunteered to as Gary, Jr to set up pages for LMA on each site.

XI. Next Meeting: Thursday, June 27, 2019 9:00am at Gary Goeman's Home

XII. Adjournment

Julie Janquart made a motion to adjourn the meeting which was seconded by Gary Mueller and carried by a unanimous vote.

Respectfully Submitted by:

Julie Janquart, Secretary

June 4, 2019

