

**LAKE METONGA ASSOCIATION  
MEETING MINUTES**



**DATE:** September 27, 2019 **TIME:** 9:00AM **MEETING TYPE:** BOARD ANNUAL SPECIAL

**LOCATION:** Gary Goeman's Home

**PRESENT:** Gary Mueller, Gary Goeman, Steve Parks, Julie Janquart, Lynn Smith, Mark Truymen

**I. Agenda Approval**

The meeting was called to order at 9:04 AM by Gary Mueller. A motion to approve the agenda as written was made by Lynn Smith, seconded by Mark Truymen and passed with a unanimous vote.

**II. Meeting Minutes Approval [6-27-19]**

Meeting minutes were sent to all board members electronically in advance with a printed copy distributed at the meeting. There were no additions or corrections. A motion to approve the 6-27-19 board meeting minutes as written was made by Mark Truymen, seconded by Lynn Smith and passed with a unanimous vote.

**III. Treasurer Report**

The treasurer report was sent to all board members electronically in advance of meeting for their review. There were no questions, additions or corrections. A motion was made to approve the electronic treasurer report by Julie Janquart, seconded by Gary Goeman and passed with a unanimous vote.

**IV. 2019 Annual Meeting Minutes Review & Editing**

An electronic copy of the minutes was sent to all board members and a paper copy distributed at the meeting. All board members acknowledged reviewing minutes and had no questions or additions aside from answering Julie Janquart's 2 questions noted in red pertaining to missing names under VI.F and VII.C which were missed at the meeting when taking notes. With two name corrections made the minutes will be updated and then submitted to Steve Parks for posting on the website as *"Pending Approval at the 2020 Annual Membership Meeting"*.

**V. Boat Parade / Picnic Review: Pro's / Con's / Prep Suggestions for 2020**

Discussion regarding the overall success of the boat parade and picnic day was a consensus that it was a great success and specifically in the area of number of boats participating in the parade with the total number being quadrupled from recent years. It was acknowledged by all that the prize certificates from local businesses was the main reason for this significant increase and we are appreciative of their support. With there being more pressure to continue at this level the board agreed that a committee of volunteers be established with a couple of board members serving in a leadership role to plan next year's events including annual meeting set up so as to spread responsibility out thereby minimizing pressure for everyone. In addition to this discussion individual board members made the following suggestions to improve this event:

1. Mark Truymen: Have more help in the water for registration
2. Gary Goeman: Avoid scheduling parade and picnic on same day as city parade day
3. Steve Parks: Move the judging station to east shore so boats pass at beginning of parade route
4. Lynn Smith: Create categories for boat entrants to register under (Ex: festive, patriotic, creative)
5. Julie Janquart: Create judging sheets

**VI. Kentuck Festival Day (KFD) & Art-in-the-Square (AITS) Booth Discussion**

The discussion evolved around whether to continue reserving a booth for these two events with the fact that we no longer use them as fundraising activities. It was noted that we used the booth at KFD to provide lake information using pamphlets and informational boards displaying new signage at the landings related to Aquatic Invasive Species (AIS) this year along with some apparel sales. Our AITS booth this year was offered to the humane society however they were unable to use it. Julie Janquart and Lynn Smith indicated this year's AITS did not have a lot of booths and was not well attended probably due to the weather. Individual board members spoke up regarding their thoughts on continuing to participate in these events as follows. Steve Parks feels we should keep the booth, continue to put out information about lake and possibly not man it. Gary Mueller then responded he thought people liked getting the brochure this year so we could continue doing that. Julie Janquart said she thought that generally people going to this type of event don't stop to read information so for this reason and the difficulty finding volunteers willing to prep/work booth combined with fact that we're not doing fundraising, we should cease participation. Gary Mueller responded to Julie's thoughts suggesting we should set up a planning committee of volunteers to prepare for continued participation in these events. Lynn Smith added to the discussion feeling that if we have an audience there and even if we only reach 5 people with our information then it is worth continuing participation. Lynn then explained that she would be attending a Chamber meeting next Tuesday where these events will be discussed so we agreed to table further decision-making discussion to the next board meeting.

## **VII. Weeds-N-Walleye Planning**

Gary Mueller summarized the current status for attendees explaining that there are 176 individuals committed to attend banquet and that most of the gold sponsors will have tables again this year. He estimated a total number of 250 to 300 attendees and informed the board that several donations for the silent auction have been received which include a *Gas Grill* (set-up still needed) and a nice *Milwaukee Toot Set* along with numerous other items. Gary informed Steve that Chris will need cash on hand again this year and asked the board to spread the word that help setting up is needed for Saturday morning.

## **VIII. Membership**

### **A. Phase II Business Membership**

Mark Truymen explained that before he, Lynn Smith and Gary Goeman solicit memberships from local businesses, our website "business page" should be updated with the specific plans discussed at the previous meeting so they can inform/demonstrate to potential business members how their information will be posted. Lynn Smith suggested that Steve Parks mirror the chamber of commerce page, which she feels is quite good. Steve will generate a list of categories after checking the chamber page and send on to Mark Truymen.

### **B. Updates for 2020 Membership Form & Brochure**

Mark Truymen informed the board that prior to the January membership-reminder mailing the form must be updated for 2020 and include the new logo. Additionally, he explained that we are out of new member pamphlets suggesting that it would be a good time to revise it. Gary Mueller suggested that we revise to include data from Lake Management Plan and Steve Parks agreed indicating that perhaps we exclude the fundraising pie charts which would need to be updated anyway. Mark Truymen then explained that newsletter copies are out at all satellite locations and suggested we print 100 copies of the summer edition to fill the containers. Steve Parks explained that the cost of printing them will be higher due to there being so many pictures. The board then agreed that copies of summer newsletter be printed and include enough copies for placement on the tables at the WnW Banquet.

At this point the discussion moved to the cost of printing and a suggestion was made that we consider looking into using other companies for printing newsletters and pamphlets. Lynn Smith suggested Steve Parks check into costs with Forest County Potawatomi Traveling Times which the Chamber of Commerce uses. Steve Parks agreed to investigate other printing options for cost effectiveness, including Sun Printing in Wausau which is currently used and let the board know results before printing copies of newsletters and/or pamphlets. It was also agreed upon that after the "membership pamphlet" is revised that 500 copies would be printed for use in 2020.

## **IX. Newsletter Discussion: Should E-Mailed Versions be printed and mailed to current members??**

Julie Janquart explained that she was concerned about the fact that current members choosing not to receive newsletters by email only get 2 newsletters each year as the current delivery process sends out paper copies twice per year (spring & fall editions), which means they miss out on important new information included in email-only copies. She explained that the membership form indicates that members checking the email box are giving up the mailed version completely in lieu of receiving an email version which saves mailing costs. She suggested that all four editions each year be printed and mailed through USPS only to "non-email" members and email copies only to "email" members which she felt would keep costs comparable to past practice costs. It was explained that the costs would probably still increase but board members agreed to the suggested plan beginning with the next newsletter.

## **X. Lake Management Plan (LMP) Meeting 2: Discussion Extensions**

### **A. Meeting 2 Update**

Mark Truymen summarized the meeting as having gone great and Julie Janquart explained that numerous goals were identified along with activities and tasks that would need to be done to achieve each goal over the next ten years. She explained that Eddie Heath will be taking the next 6 to 8 weeks writing up this portion of our ten-year plan and then send it out to participating committee members for review. After the document is reviewed and input is re-submitted to Eddie the document will be finalized then sent to all stakeholders (tribes, City of Crandon, DNR, etc.) for review & input before final DNR approval. Mark Truymen then talked about setting up committees as was discussed at the LMP meeting citing the example of a fisheries committee, which would focus on a variety of topics that would all serve to benefit improved fishing. He said that Ed Smith indicated willingness to serve on the committee along with other volunteers but preferred not to head up the group. Julie Janquart suggested that committees set up as part of the LMP should possibly be chaired by an LMA board member to ensure a direct line of communication. Steve Parks brought up the fact that the discussion also included the idea of an education committee to which Julie Janquart suggested he chair that group.

### **B. Onterra Mapping Survey Discussion: Should we continue to have this done annually?**

Julie Janquart explained the past three years of survey mapping was done as a requirement related to the AIS Treatment Grant but no longer need be done with there not being treatments applied last and this year. She further explained that Eddie Heath asked whether the board would want to continue having the Mapping Survey done annually even though we would not be required to do so. After a brief discussion a motion was made by Gary Goeman that LMA continue to have Survey Mapping completed annually as an important part of information gathering. The motion was seconded by Steve Parks and carried by a unanimous vote.

### **C. Stakeholder Survey Decision: Request from Pickerel Lake Association**

The board was informed by Julie Janquart and Mark Truymen that we received a request from Curt Haga, a board member for the Pickerel Lake Association for help with their efforts to create a stakeholder survey as part of their Lake Management

Plan project which he was aware we had just completed. Mark explained that Curt is responsible for heading up their survey committee and Julie explained they had not received a sample from the company they contracted with. Julie further explained that with concern over "survey ownership" of our final survey, that she brought it up to Eddie Heath for his input. She said that Eddie indicated that the document is owned by LMA, which means it is well within its' rights to share with anyone, although he preferred that we did not do so as Onterra employees worked on the document jointly with LMA. The Pickerel group opted to contract with a different business to minimize their costs. A suggestion was then made by Mark Truymen that we give them a copy of the original DNR "sample" version our committee began working with and the remainder of the board agreed that would be acceptable. Mark Truymen then asked Julie Janquart to send out the original document to Mr. Haga.

**D. Speaker Series**

A brief discussion of how we could set up a "speaker series" as part of the proposed "education committee" was led by Mark Truymen with him explaining that we could line up individual experts like Eddie Heath and Mike Pruel and hold events at different locations within the community.

**E. Timeframe for 10 Year Management Plan Release**

This discussion was tabled to the next meeting after Eddie Heath sends out his summary of the second Planning Meeting.

**XI. Clothing Sale Budget & New Volunteer**

Lynn Smith indicated that Chris Ebben has volunteered to head up clothing sales and will work with Lynn directly in the future which was favorably received by all board members. Discussion moved on to whether we need to set up a budget for this type sales and Gary Goeman reminded everyone that it was informally handled in the past. Julie Janquart suggested that perhaps the board should go on record formally approving this. Gary Mueller then made a motion to approve up to \$1,000 for the upfront expense of purchasing apparel in 2020, which was seconded by Gary Goeman and passed with a unanimous vote. At this point Lynn Smith asked that we postpone the remainder of discussion to a future meeting to enable her some time to review point of sale bookwork and prepare a summary for 2019 sales. The board agreed and tabled to a future meeting (possibly next one).

**XII. Crandon High School Projector Discussion**

Julie Janquart reminded the board about an informal discussion held at a previous meeting when she inquired if the board would be willing to pursue some type of financial contribution to the Crandon School District toward the upkeep and maintenance of projector equipment used for our annual meeting presentations in the high school auditorium. She volunteered to meet with district personnel to learn if it is feasible prior to any decision-making by the LMA board. She also said that if the district were to welcome our support, she would contact other local organizations to see if they'd be interested in joining in.

**XIII. Clean Boat Clean Water (CBCW) Update [Added to Agenda at end of meeting]**

Julie Janquart summarized information sent to her by email from Emma Eisenschink, CBCW Coordinator. Emma indicated the inspectors gave out approximately 100 AIS pamphlets to boaters whom seemed to really like it, particularly people that were visitors to the area. The numbers hours at each landing (North: 311 hours; South: 256 hours) went up from last year and it helped a lot to have an extra two people on deck. She also reported other SWIMS Data: North Landing: 2,906 people contacted & 1,178 boats inspected; South Landing: 928 people contacted & 385 boats inspected. Gary Mueller asked if clothing had been purchased to which Julie Janquart indicated that nothing had been purchased this year. Gary Goeman then said that Julie should ask Emma to take care of ordering 5 or 6 shirts of each size in advance of next spring to ensure delivery before CBCW season begins. Julie reminded the board that only attire purchased through UW-Stevens Point CBCW Program can be reimbursed through the CBCW grant. Mark Truymen asked if grant reimbursements were received yet to which Julie indicated that the paperwork for reimbursement could not be submitted until the payroll was closed out for the year and the bill paid to the City of Crandon. Julie explained that this paperwork would be taken care of by her and/or Emma Eisenschink along with the CBCW application for 2020. Gary Mueller then said Emma should document and put in a time sheet for this work if she was taking care of it before closing the account with the city.

**XIV. Next Meeting:**

November 14, 2019; 9:00 AM; Gary Goeman's Home

**XV. Adjournment**

A motion to adjourn the meeting was made by Julie Janquart, seconded by Steve Parks and passed unanimously.

**RESPECTFULLY SUBMITTED BY:  
JULIE A. JANQUART, LMA SECRETARY**

  
SIGNATURE

  
DATE



