

Approved at 5-12-23
Board Meeting

**LAKE METONGA ASSOCIATION
MEETING MINUTES**

DATE: April 14, 2023

TIME: 10:00 a.m.

LOCATION: Mark Truyma's Home

PRESENT: Mark Truyma, Lynn Smith, Winnie May, Steve Parks

I. Agenda Approval

Lynn Smith approved agenda as is, Steve Parks seconded, approved unanimously.

II. Secretary Report

A. 2-17-23 Meeting Minutes Review / Approval

Steve Parks approved the 2/17/23 meeting minutes, Mark Truman seconded approval, approved unanimously.

III. Treasurer Report

A. 2023 Financial Report

Lynn Smith updated the board on account balances. Noted there are 2 missing checks from 2022. Board decided to check with the bank on when they become stale. Jim Elam will have our taxes complete by May 15th. The General Liability insurance went up. As of 4/14, LMA has received a total of 179 memberships. Next year on annual membership, make a note to clarify that a membership is \$25/family. Steve Parks approved treasure report, seconded by Mark Truyma, approved unanimously.

B. Financial Audit Planning

Steve Parks and Lynn Smith will be working on this in May. Need to find 3 members for a financial committee.

C. Other

IV. Committee Reports

A. Aquatic Weeds & AIS

1. Grant Project Resolution Update (Completion of DNR Form 8700-388 Designating Grant Reed)
Grant Reed sent in grant project.

2. Clean Boats Clean Waters Update (Steve)

Kim Reed is looking for more inspectors and additional funds to cover wages. LMA has agreed to help with the additional funds (\$2500), this will allow workers to be at boat landing in August. Going with a tri-fold brochure. Steve Parks will be getting quotes for printing at Pioneer and Sun Printing. The education of lake poster will go out as soon as the ice is out.

3. Other Information

B. Fisheries & Habitat

1. 3-10-23 Virtual Meeting Minutes Review (Sent Electronically)
No notes to report.

2. New Project: Shoreline Restoration (Education Year)
No notes to report.

C. Outreach

1. Membership: Current Data
179 membership renewals received as of 4/14/2023

2. **2023 Membership Renewal Project Update**
Milt Dallas and John Wolf volunteered to go around the lake to stop at non-members. They are looking at the time frame of ice-out - Memorial weekend. They are meeting April 29th.
3. **Newsletter: New Process Review (What worked and what didn't?)**
1st 2023 edition of e-newsletter went out through Constant Contact on 3/24/2023. 146 emails, 116 opens (82%), 85 clicks (60%). Winnie said it was very easy to use. Need to figure out how to change the LMA email address to Winnie May as she redirected emails to her personal email address. The Outreach team is looking to possibly send out emails. Do they set up own account or do we combine with the current Constant Contact account. Winnie is looking into this.
4. **Newsletter: Next Edition Planning Discussion**
Next print edition of the newsletter is scheduled to mail no later than mid-June. Article deadline will be May 19th. A follow-up email will then also be sent. Discussed sending an eblast prior to our Annual Meeting. This would be asking for "Favorite Memory on Lake Metonga", a prize would be distributed at annual meeting.

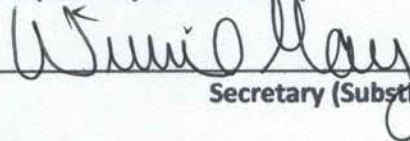
V. 2023 Board Member Elections Planning [President, Treasurer, Director/SP]

Mark Truymen will continue as President for another term, Lynn Smith will continue as Treasurer, Steve Parks will not be running. Looking for another representative.

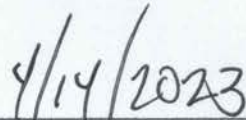
VI. Next Meeting: May 12th at 10:00. Location TBD

VII. Adjournment: Steve Parks made a motion to adjourn at 12:16 which was seconded by Lynn Smith, carried unanimously.

Respectfully submitted by:



Secretary (Substitute)



Date