

LAKE METONGA ASSOCIATION
MEETING MINUTES

DATE: December 8, 2023

TIME: 9:00 a.m.

LOCATION: Gary Goeman Home

PRESENT: Mark Truyman, Gary Goeman, Lynn Smith, Julie Janquart, Winnie May, Kim Vele, Michelle Bauer

I. Agenda Approval

With there being no additions to the agenda and only one change to move IV to immediately after the agenda approval, **Kim Vele made a motion to approve the agenda which was seconded by Mark Truyman and carried unanimously.**

II. Secretary Report

A. 9-15-23 Meeting Minutes Review / Approval

With there being no additions or corrections to the minutes **Kim Vele made a motion to approve the minutes as written, which was seconded by Lynn Smith and carried unanimously.**

III. Treasurer Report

A. Accounts / Financial Update

Having distributed spreadsheet copies of all accounts Y-T-D summaries and a Weeds-N-Walleyes Banquet Expense / Revenue summary and after a review by board members, there were no questions. Lynn then brought up information related to the latest CD rates being offered by local financial institutions, wondering if the board wanted to consider opening a new one. With favorable reaction to the idea, the discussion was added to the agenda to follow this report (III.B). **Gary Goeman then made a motion to approve the treasurer's report which was seconded by Winnie May and carried by unanimous vote.**

B. Potential New CD Discussion / Recommendation (Added to agenda during Treasurer Report by Lynn Smith)

Lynn Smith reported to the board that she became aware that some local financial institutions were offering Certificate of Deposit (CD) rates that may be worthwhile to explore. She summarized a couple examples which the board agreed were worth exploration. The board then discussed an estimate of 2024 total expenses, available funds for 2024 expenses, and two current CD maturity dates. After this review of data, the consensus was that we should pursue further information for the best offer available. **With that, Kim Vele made a motion to authorize Lynn Smith to move up to \$30,000 into a CD not to exceed one (1) year to maturity. The motion was seconded by Julie Janquart and carried by a unanimous vote.**

C. Memorial Fund Disbursement Criteria

With the initial discussion of determining how and when to use memorial fund donations and there being several differing opinions about possible criteria for its usage, Mark Truyman suggested that an Ad-Hoc committee discuss this at a separate time and bring their suggestion to the next board meeting for final approval. With that Mark asked Kim Vele and Julie Janquart, who had expressed their thoughts, to join him on this temporary committee to which they both agreed.

D. Lions Club Pavilion Project / LMA Donation Funding Account Decision (Added to agenda in III. C.)

In need of an immediate decision regarding which account to use in dispersing the already-approved LMA \$5,000 Pavilion donation which the city has requested Lynn asked for a decision on this. **Kim Vele made a motion to take the \$5,000 from the general fund which was seconded by Mark Truyman and carried unanimously.**

IV. 2024 Membership Mailing Update (Moved to immediately after I. agenda approval)

A. Social Gathering Ideas from Outreach Members (Added during discussion)

Michelle Bauer brought up some ideas that some members have discussed with her as opportunities to enlarge the social circle of LMA thereby possibly increasing people's willingness and desire to become and remain members. Some ideas they suggested include setting up and inviting people to join a snowmobile ride, ATV ride and a summer pontoon float at the south shore (1 event per year). A small group of people will explore these options and possibly move forward with the planning with Michelle informing the board later of its progress.

B. Letter Review

With member and non-member membership letters edited by Michelle Bauer in hand, the board reviewed each one for content. Overall, the consensus was very positive with one pressing concern from Julie Janquart regarding the reference to completing memberships online with a credit card. This led to a somewhat lengthy discussion related to the importance of ensuring that we acquire all membership contact information which is included on the paper version of the membership form. Julie Janquart emphasized that our current contact list, which is actively used for postal and electronic mailings including the newsletters, membership drive and several other incidental communications, is relatively accurate. She explained that without retaining its accuracy we'll deal with increasing communication problems and/or additional workload for the LMA secretary who is responsible for retaining these records. Michelle Bauer explained that the Credit Card option would be set up through Square with a simple link to LMA's Square placed on the website, but she explained that she will need to check if contact information could be required. Julie then indicated that if all contact information could be required the online option

would be more beneficial than using a paper membership form whereby people can skip details.

Michelle then further explained that she felt with this mailing we should send the membership letters electronically to everyone whom we have email addresses for as these are the individuals who would likely use the credit card option if the logistics of requiring contact information can be worked out. At this point Winnie May interjected that the membership forms and pamphlets have already been sent to the printer in the quantity needed for the original planned postal mailing of all. Final decisions on the logistical distribution of the membership mailing and the finalization of the member and non-member letters are contingent on Michelle Bauer's effort to facilitate credit card usage with the requirement of all contact information found on the membership form. The letter content would then be modified by Michelle Bauer, accordingly, removing the credit card reference, before sending an electronic copy of each to Julie Janquart for printing and distribution.

C. Pamphlet / Membership Form Revisions

Copies of the edited 2024 pamphlet and Membership form, which were originally reviewed by the board online, were distributed to the board.

D. Logistical Plans for January Mailing

The original planning for the traditional January mailing is that all letters and membership forms along with membership pamphlets for non-members will be collated, envelopes stuffed, mailing label affixed by Julie Janquart and Julie Van Lannen then sent by US Postal Service.

V. Website Membership Signup Discussion

See discussion summary in IV.2. The final decision regarding online membership with credit card payment is on hold until the required contact information can be accomplished.

VI. Committee Reports

A. Aquatic Weeds & AIS

1. CBCW Coordinator Payroll Clarification (Janquart)

As an FYI, Julie Janquart informed Kim Vele that for future reference, the Clean Boats, Clean Water Coordination position must submit hours for wage payment to the city as the inspectors do as payroll deductions must be taken out.

2. DNR Grant Application Update

Kim Vele informed the board that committee chair Grant Reed has completed and submitted the final application November 6, 2023 for a grant ear-marked for the All-Lake Aquatic Weed survey within the time frame required by the DNR and we now await the results of their review for approval.

3. Onterra Fall AIS Weed Survey Results

Kim Vele informed the board that Grant Reed received the Onterra report summarizing the results of the three-day survey completed on 8-31-23, 9-7-23 and 9-8-23. She indicated that Grant felt the results were once again very favorable. With that Julie Janquart asked to receive a copy of the report electronically to be saved as a matter of record for future reference to which Kim agreed to send to all board members.

B. Fisheries & Habitat

1. 2023 Bullhead Reduction Project Summary (Handout)

Having provided a general summary of the bullhead reduction project at the previous meeting, Julie Janquart distributed a printed copy of the final summary for the season which had been distributed to committee members, Mike Preul, Mole Lake Fisheries and Greg Matzke, DNR. There were no additional questions.

2. Fall Walley Survey Results (Added this item after agenda approved)

Julie Janquart distributed a printed copy of the 2023 Summary Fishing Record [Form 3600-63] received from Greg Matzke, read aloud a portion of his corresponding email with a compliment paid to the association for their efforts with the bullhead project and briefly summarized the positive results. Julie said that Matzke is in the process of trying to get the bullhead population officially declared as a "detrimental species" in lake Metonga which if approved would make our efforts in the future an easier and less cumbersome process. She then indicated she would forward to the board his electronic message that provides a better summary of the positive results.

C. Outreach

1. Constant Contact Update (Tabled: Final Decision)

Winnie May summarized for the board how she had used Constant Contact for distribution of the newsletters using a temporary membership which cost her \$12.00 per month which she had recently cancelled due to it not being cost effective with not using frequently enough. She further explained that an organization could become a member with a maximum of three (3) users which would cost \$36 per month if we chose to do so. After discussing possible uses by other LMA entities including the three committees as well as for newsletter distribution along with possible usage for the January membership drive, *Julie Janquart made a motion to acquire a one-year, one-person membership to constant contact at a cost of \$12 per month charged on the LMA Co-Vantage Credit Card as a trial for one year which was seconded by Lynn Smith and carried by a unanimous vote.*

VII. 2024 Board Member Positions / Elections

Julie Janquart indicated that the positions/individuals up for election included Vice-President/Gary Goeman, Secretary/Julie Janquart, and Director/Winnie May. She then indicated that as per LMA By-Laws she will officially term-out in 2024 having served seven years in this capacity with one year being an appointment to fulfill another individual's term. With that she indicated that she would be willing to serve again for a two-year term as a Board Director, if elected, vacating the secretary position as a result. When asked by Mark Truyman of her willingness to continue managing membership records, she indicated she would consider doing so but that by-laws specify it as a duty of the secretary. Further discussion and planning are tabled to the next meeting.

VIII. Ad-Hoc Committee / Explore Annual Meeting Date Change

Mark Truyman began the discussion by asking board members for opinions regarding the need to pursue this any further, having learned from attendees at the 2023 Annual Meeting that the majority prefer to keep it on the Saturday of the July 4th time period with a starting time at 8:00 a.m. After a brief discussion, board consensus was that the attendees' opinions should take priority thereby eliminating the need for any further exploration. ***Kim Vele then made a motion to hold the 2024 Annual Meeting the Saturday before July 4th which was seconded by Gary Goeman and carried by unanimous vote.***

IX. Newsletter: 2024 Volume 1 Schedule

Mark Truyman reported that extra copies of the last newsletter were dropped off by him at Charlie's Resort, Subway, Public Library, Chamber of Commerce, and Crandon Hotel. A suggestion to include the Bistro was made by Lynn Smith. With Winnie May having left the meeting and after a brief discussion regarding the timeline for 2024 newsletters, May 13, 2024 was set as the article submission deadline for Volume 1.

X. 2023 / 2024 Tax Preparations (Added to the agenda prior to adjournment)

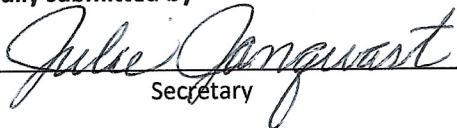
Lynn Smith reported that the 2023 501.c.3 Taxes were filed July 15, 2023 after an extension was granted. She asked for direction from the board for where to submit financial information for 2024 Tax Preparations to which ***Kim Vele made a motion to utilize H&R Block for these services. After a brief discussion the motion was seconded by Lynn Smith and carried by a unanimous vote.***

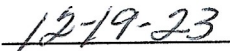
XI. Next Meeting: March 15, 2024 with location to be determined.

XII. Adjournment

Julie Janquart moved to adjourn the meeting which was seconded by Lynn Smith and carried by unanimous vote.

Respectfully submitted by


Secretary


Date